



## David Tapia

CDMX | Digital Marketing & Music Production Innovator.

business@soydavidtapia.com +529982286388

<https://www.linkedin.com/in/soydavidtapia/>

<https://soydavidtapia.com/demo>

### Professional Summary:

Dynamic and innovative Music Producer with over 15 years of experience in audiovisual production, digital content development, and digital marketing. Proven track record of leveraging advanced digital platforms to amplify music projects, connecting with global audiences, and driving digital marketing strategies to achieve unparalleled engagement levels. Adept at leading projects that blend creative vision with technological innovation to produce captivating music and visual narratives.

### Core Competencies:

- Music Production & Editing
- Audiovisual Content Creation
- Digital Marketing Strategies
- SEO Optimization
- Advanced Proficiency in Adobe Creative Suite (Photoshop, Premiere, After Effects)
- Web Development & Design
- Creative Direction & Project Management
- Technical Innovation & Web Integrity
- Digital Content Development
- Leadership & Team Collaboration

### Professional Experience:

CEO, Marketing Specialist, Creative Director & Music Producer.

| DangerMUSIC.  
2019 - Present

- Lead a creative team in producing cutting-edge music projects, achieving widespread acclaim.
- Spearhead digital marketing campaigns, significantly increasing online visibility and audience engagement.
- Utilize advanced Adobe Creative Suite skills to create compelling audiovisual content.
- Develop and execute innovative strategies to connect music with global audiences through digital platforms.

Graphic Designer & Video Editor.

| Frat Records.  
2017 - 2018

- Managed and edited digital content, enhancing the quality and reach of musical projects.
- Collaborated with artists and teams to develop marketing materials and social media content.
- Optimized content for SEO and RSS, improving online visibility and engagement.

Director of Production.

| Orbe\_Promo.  
2018 - 2019

- Directed the launch of Orbe Network, spearheading its strategy and content production.
- Managed production teams, overseeing the creation of high-quality live video content.
- Implemented innovative production techniques, improving efficiency and output quality.

Video Editor & Streaming Producer.

| @Prende.mx (SEP).  
2016 - 2017

- Edited the content of the newscast México al Día, ensuring clarity, and adherence to news standards.
- Contributed to content strategy, identifying opportunities to enhance learning outcomes.
- Managed content workflows, ensuring timely delivery of high-quality educational materials.



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### Education:

- Diploma in Web Integrity, Fundación Carlos Slim
- Certification in Digital Marketing Fundamentals, Google Activate
- Numerous certifications in digital skills, including email management, video call communication, data curation, and more from Capacitateparaempleo.org

### Certifications:

- Google Marketing Fundamentals
- Retirement Planning
- Email Management
- Video Call Techniques
- QR Code Application
- Software Testing
- Data Curation
- Web Image Management
- Web Assistance
- Web integrity technician



- LinkedIn Marketing Basics
- Office Software Proficiency
- Home Internet Setup
- Digital Content Creation
- Basic Computing
- Personal Finance Management
- Information Search Techniques (Finder)
- Typing Speed & Accuracy
- Ratatype Typing Certificate (99 WPM with 100% accuracy)

### Technical Skills:

- Languages: HTML, CSS, JavaScript (Basic)
- Tools & Software: Adobe Photoshop, Adobe Premiere, Adobe After Effects, various CMS platforms.
- Platforms: Proficient in using major digital marketing and social media platforms.
- Pre-Sonus Studio One, Cubase, Ableton Live, Logic Pro, Pro Tools, FL Studio, Adobe Audition, Audacity, etc.
- Blender, Cinema 4D, Unity, Unreal Engine.

### Languages:

- Spanish (Native)
- English (B1)

### Interests:

- Music Innovation
- Digital Technology
- Audiovisual Production
- Continuous Learning in Digital Skills

